



SDI Review Form 1.6

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	2013_BJEMT_7309
Title of the Manuscript:	Consumer Perception and Acceptability of Tomato-based Fruit Pulp Mixes
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



SDI Review Form 1.6

PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments	The analytical technique was omitted in the study.	The analytical technique is now included in the methodology.
<u>Minor</u> REVISION comments	Too much details in the abstract Discussion of results in Table 1 not done. Total row in Table 6, 7,8,9,10 not required	1. The abstract has been amended as suggested.. 2. The discussion is now fully done. 3. These have been corrected.
<u>Optional/General</u> comments	A good paper.	